

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -3 EXAMINATION- 2023

B.Tech-I Semester (All Braches)

COURSE CODE (CREDITS): 21B11HS111 (2)

MAX. MARKS: 35

COURSE NAME: ENGLISH

COURSE INSTRUCTORS: Dr Deler Singh, Dr Atul K Singh

MAX. TIME: 2 Hours

Note: (a) All questions are compulsory.

(b) Marks are indicated against each question in square brackets.

Q. 1 Draft a (i) Résumé and a (ii) cover letter for one of the job openings given below. While drafting the cover letter and Résumé, assume the necessary details. (CO 4) (5x2=10)
Amazon India is looking for skilled and motivated computer Science Engineers for software Intern positions. The interns will design, develop and maintain efficient software components using the latest technologies.

OR

A multinational company in India is looking for fresh engineering graduates to be recruited as Interns in various departments. The interns' role will be to collaborate with cross-functional teams to understand the current industry needs and design, develop, and maintain efficient systems for problems in various engineering fields.

Q. 2 Non-verbal cues contribute to the establishment of trust and rapport in intercultural interactions, but there are some body language signals and nonverbal communication patterns that may be taken either positively or negatively in different cultures. Comment on the above statement and explain the significance of Proxemics and Chronemics in intercultural communication. (CO 5) (5)

Q. 3 Sales messages require certain elements that help convince a customer to invest in a product or service. Keeping in mind the above statement, write a letter to potential customers to inform them about your company's launch of a new product and to convince them to buy it. If needed, assume the required information. (CO 4) (5)

Q. 4 You have been offered a job in a reputed IT company. However, the terms of the agreement require you to strictly be on site from 9 am to 6 pm. You are not in a position to follow such a timeline. Write an email to the HR manager, Mr. Patel, telling him that you will accept the job if the schedule is flexible while explaining your reasons for asking. (CO 4) (5)

Q. 5 Effective technical writing is economical, correct and specific in terms of word choices and sentence construction. What are the basic principles of word selection and sentence construction that help professionals create correct and easy-to-understand documents? Substantiate your answer by giving suitable examples. (CO 3) (5)

Q. 6 Artificial intelligence has already changed the world significantly, and it is predicted that in the near future, AI will be more integrated into our daily lives, and the coming innovations will completely transform our lives. Write an expository essay on the significance and role AI will play in education in the near future. (CO 3) (5)