

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -2 EXAMINATION- 2024

B. Tech-VIII Semester (CSE/IT/ECE/CE)

COURSE CODE (CREDITS): 22B1WHS831 (3)

MAX. MARKS: 25

COURSE NAME: INTERCULTURAL COMMUNICATION

COURSE INSTRUCTORS: DR DELER SINGH

MAX. TIME: 1 Hour 30 Minutes

*Note: (a) All questions are compulsory.*

*(b) Marks are indicated against each question in square brackets.*

- Q. 1 Discuss the role that family plays in inculcating cultural values. How is the knowledge of these values crucial during intercultural interactions? Discuss in detail. (CO 3) (5)
- Q. 2 What are possible intercultural conflicts that may arise due to different religious beliefs and values one imbibes in their lifetime? Discuss in detail by citing suitable examples. (CO 3) (5)
- Q. 3 Body language and nonverbal communication is significant in intercultural interactions and encompasses the subtle, unspoken signals we use to convey our thoughts and feelings. What are the considerations regarding body language and nonverbal communication that one might be aware of while interacting in a multicultural working environment? (CO 2) (5)
- Q. 4 Nonverbal communication varies considerably across cultures as every culture interprets kinesics and use of space, degree of territory, and time differently. Elaborate upon the role of Proxemics and Chronemics in intercultural communication. Cite suitable examples to substantiate your answer. (CO 2) (5)
- Q. 5 Intercultural communication training is incredibly important to breaking down cultural barriers and building awareness of cultural norms, as well as enhancing self-awareness and communication skills. Describe the relevance of training and awareness in intercultural communication for engineers. (CO 2) (5)