

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT
T-1 EXAMINATION, SEMESTER VIII
March, 2018

Course Name: 13B1WHS832

Max. Marks: 15

Course Name: International Business Management

Course Credit: 3

Max Time: 1 Hr

Note: Answer all questions. Carrying of mobile phone in the Examination Hall will be treated as a case of unfair means. Make suitable assumptions, wherever necessary.

1. Fill-in the blanks (0.5x8=4)

- a) Western end of Suez Canal opens in Sea.
- b) A country with multi-party democracy but having very low Freedom of Expression, is
- c) Country where recent meeting of World Economic Forum held, is
- d) Port of Iran is developed with the help of India.
- e) Two Scandinavian countries are
- f) Two Latin American countries are
- g) The country which is nearest to International Date Line is
- h) South China Sea is a part of Ocean.

2. "International Business is mere an extension of Domestic Business". How far do you agree with the statement? Discuss. (3)

3. "Host cultures don't always expect foreign companies or individual to conform to their norms. Sometimes they accommodate foreign companies, and sometimes they apply different standards to the behavior of foreigners". Discuss the statement with the help of at least one real-life example. (4)

4. "The type of politico-legal system of a country determines many elements of the business environment". Discuss the statement with comparing and contrasting the situations of at least two countries. (4)

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