

COURSE CODE: 13B1WHS832

MAX. MARKS:35

COURSE NAME: International Business Management

COURSE CREDITS: 3

MAX. TIME: Two Hours

Note: All questions are compulsory. Carrying of mobile phone during examinations will be treated as case of unfair means. Make suitable assumptions, wherever necessary.

1. State what is meant by the global interdependence of economic activity and outline some of the different ways in which it operates. (4)
2. Briefly discuss the "Exchange Rate Regime since 1973". (4)
3. Short Notes (max 50 words) (2x4 = 8)
 - a) Trade Facilitation Agreement
 - b) Bretton Woods Agreement
 - c) UNCTAD
 - d) Porter's Five Forces Model
4. What is IMF and why it was established? How the functioning of IMF has changed over time? (4)
5. "GATT was multilateral instrument governing international trade from 1948, but it did not match-up with the expectations of different stakeholders resulting the formation of WTO in 1995". Discuss with supportive arguments. (4)
6. "Companies that operate internationally face the asymmetric pressures of global integration versus local responsiveness". How do they deal with it? Discuss with suitable examples. (5)
7. "Promoting export is one of the most important foreign trade policy decisions and almost all countries have a formal structure to promote it and India is not an exception". Discuss the statement with the infrastructural support provided by Indian Government for export promotion, at different level. (6)