

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY

End Term Examination April 2018

B.Tech (VIII Semester) Elective

Course Code: 14B1WHS832

Max. Marks: 25

Course Name: International Human Resource Management

Max. Time: 1.5Hr.

Course Credit: 03

All Questions Carry Equal Marks.

- Q1. What is National Culture and why is it important for us to learn about people's cultural background? What are the major cultural differences between the West and the East? Validate your answer with relevant Examples.
- Q2. What are the advantages and limitations associated with Ethnocentric and Geocentric approaches of recruitment in International Business? As the HR manager which approach would you adopt and why?
- Q3. If you were to work for a period of 2-3 years in a foreign unit of your company, what would you expect your company to do for you and your family by way of pre-departure preparation? Why?
- Q4. Why it is important for MNE's to understand the compensation practices of other countries? Discuss one such practice.
- Q5. What is the most effective way of Expatriate selection? Analyze and discuss the factors responsible for Expatriate Failure and Success.