

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -2 EXAMINATION- 2025

M.Tech-II Semester (BT/BI)

COURSE CODE (CREDITS): 14M11BT214 (2)

MAX. MARKS: 25

COURSE NAME: Bioentrepreneurship Management

COURSE INSTRUCTORS: Dr. Uday

MAX. TIME: 1 Hour 30 Min

**Note:** (a) All questions are compulsory.

(b) The candidate is allowed to make Suitable numeric assumptions wherever required  
for solving problems

Q.No	Question	Marks
Q1	Construct SWOT analysis for your business, giving emphasis on the components/factors of SWOT.	5
Q2	Explain the following terms with assumptions: a) SCAMPER Model b) Unique Selling Proposition (USP) c) Total Addressable Market (TAM) d) Socio-economic cost-benefit analysis (SCBA) e) MVP (Minimum Viable Product) Testing	5
Q3	List the Government Agencies and other Support available for Bioentrepreneurs in India	5
Q4	Select the right financing option for your business. Assess different private financing options and justify your selection.	5
Q5	Develop your vision, mission, organization design and legal requirements While you start a new venture.	5