

EDOOFA - Education for All

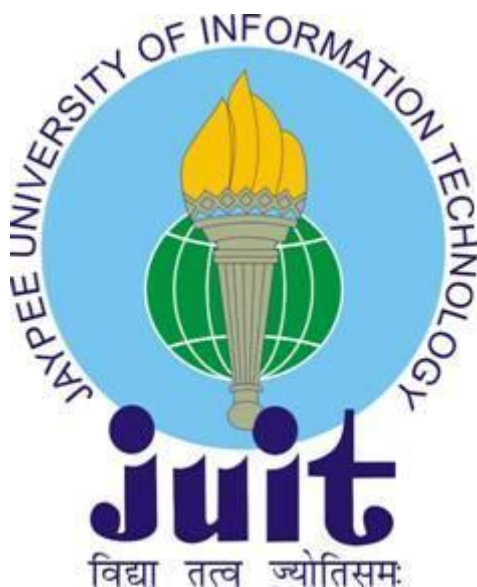
Project report submitted in partial fulfillment of the requirements for
the degree of Bachelor of Technology

in

BIOTECHNOLOGY

by

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DECLARATION

I hereby declare that the work presented in this report entitled “EDOOFA - Education For All” in partial fulfilment of the requirements for the award of the degree of Bachelor of Technology in Biotechnology submitted in the Department of Biotechnology & Bioinformatics, Jaypee University of Information Technology, Waknaghat is an authentic record of my work carried out over a period from March, 2025 to May, 2025.

The matter embodied in the report has not been submitted for the award of any other degree or diploma.

Arunima Challu
(211801)

CERTIFICATE

This is to certify that the work reported in the Major project report " EDOOFA - Education for All" submitted by “Arunima Challu” at Jaypee University of Information Technology, Waknaghat, India, is a bonafide record of their original work carried out under my supervision. This work has not been submitted elsewhere for any other degree or diploma.

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ACKNOWLEDGEMENT

I would like to present my heartfelt gratitude to everyone who contributed in one way or another during the course of my Industrial Training. I would like to extend my profound gratitude to our director, Mr. Angad Singh, CEO and Founder, Anhad Edutrain Solutions Pvt. Ltd., for giving invaluable intellectual inputs and guidance right from the very first day.

I would also like to extend my deep gratitude to everyone at EDOOFA, who helped me in understanding and adapting to the culture and functioning of the organization from time to time.

Last but not least, the successful completion of this project would not have been possible without the consistent backing of my fellow mentors, family, and friends.

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ABSTRACT

Economic background continues to prevent many talented younger people from getting the best education in Africa and South Asia. As part of my training at Edoofa, I joined a project aimed at providing education while making it both available and useful for getting jobs. International students who come to India with Edoofa are given chances to work in their chosen fields and gain useful experience as they learn in affordable programs.

I had a range of roles at Edoofa. I guided students in developing skills such as talking to others, making content, leading projects and using digital marketing. As well as training, I distributed assignments, checked progress and aided students with getting used to both their studies and surroundings. I helped run sessions aimed at boosting students' career preparation such as helping to write resumes, giving interview practice and finding suitable internships.

Making a difference came from being able to watch students grow personally and in their careers as well. Most participants who experienced difficulties with language, confidence or digital tools later became skilled and capable of doing their tasks alone.

Doing this project made me realize how mixing lessons, abilities and guidance can greatly influence someone's life and career.

INTRODUCTION

Many graduating high school students must deal with an important question: What happens next? Although a few members of the migrant community do not invest in their education, others aim for the joys and expanded opportunities that result from getting a degree.

But soon after, they learn three hard truths: Education of any sort is a scarce resource. It regularly puts a major burden on family finances. There are no sure returns when it comes to outcomes or what chances you can find.

Based on our market research, there are major barriers for students trying to access higher education in countries such as Nigeria, Ghana, Zimbabwe, Malawi and Kenya. Students and their families have it harder since they must overcome both shortage of resources and common lack of advice.

Many difficulties keep the development of these nations' higher education systems limited.

- Paying too much attention to learning facts and ideas

Almost every semester was affected by university strikes.

Corruption inside educational facilities

- There is no obvious decision on which career program to study
- Inadequate awareness of what is taught in schools around the world

In spite of the problems described, an increasing number of African youth are finding that globalization benefits them. Many now find that studying abroad, either throughout other countries or continents, is something they wish to do, giving them hope for a better education and more career chances.

Those planning to study overseas usually look at the USA, Canada, the UK and different European countries. Getting a degree can often cost students millions. In fact, this chapter best illustrates the situation we are dealing with today.

Auto loan debt is the second biggest type of debt people carry. Almost 44 million Americans owe \$1.5 trillion in student loans. It's safe to say that the fees for education and living are extremely high in these countries. An enormous amount of cash proves to be too much for a lot of students to take on.

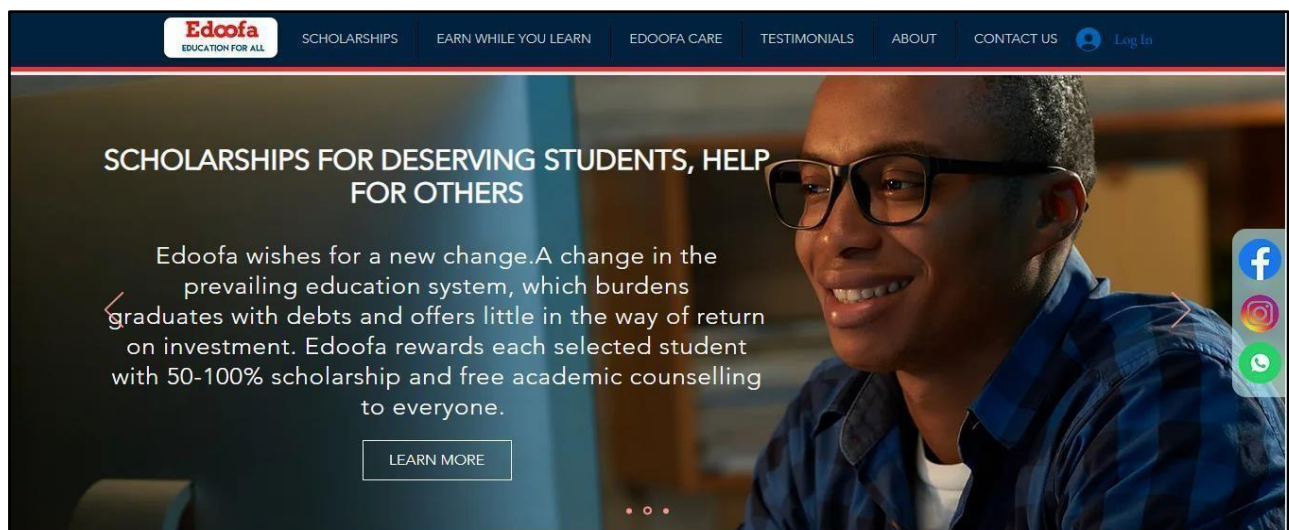
It is here that Edoofa helps a lot. Edoofa helps students in India get a top education, making sure it is affordable and links it to getting a job. The past few years have seen India become known for its tech advancements, close attention to details and a well-organized school system.

People from numerous industries have done well throughout the world. India is excelling at developing leaders, while also using excellent resources to train and educate professionals.

The main difference between India and the other countries is the price of education. abroad, students have the opportunity to study at a better price than they would usually need in their home country.

According to records, international students in India typically have to spend between \$6000 and \$8000 for both tuition and accommodation each year. The Edoofa program allows families to save more than 50% on these expenses each year, making the amount payable between \$2000 and \$3000. “This encompasses tuition, housing, meals, and essential university costs such as books etc.

Being ready for a job is valuable, so Edoofa offers students opportunities to complete small online projects that train them in digital marketing, communication, search engine optimization, organizing, creativity, writing and designing. Working in this way, they develop abilities that companies in modern society want and learn more about their area of interest.

The image shows a banner for the Edoofa website. At the top, there is a dark blue navigation bar with the Edoofa logo (a red square with 'Edoofa' in white and 'EDUCATION FOR ALL' in smaller white text below it) on the left. To the right of the logo are several menu items in white capital letters: 'SCHOLARSHIPS', 'EARN WHILE YOU LEARN', 'EDOOFA CARE', 'TESTIMONIALS', 'ABOUT', 'CONTACT US', and a 'Log In' button with a user icon. The main part of the banner features a background image of a smiling young man with glasses and a blue plaid shirt. Overlaid on the left side of this image is white text. The headline reads 'SCHOLARSHIPS FOR DESERVING STUDENTS, HELP FOR OTHERS'. Below this, a paragraph states: 'Edoofa wishes for a new change. A change in the prevailing education system, which burdens graduates with debts and offers little in the way of return on investment. Edoofa rewards each selected student with 50-100% scholarship and free academic counselling to everyone.' At the bottom of this text block is a white rectangular button with the text 'LEARN MORE'. On the right side of the banner, there is a vertical stack of three social media icons: Facebook, Instagram, and WhatsApp. At the very bottom center of the banner, there are three small white dots, with the middle one being slightly larger, indicating a carousel of images.

ORIGIN OF COMPANY

Whereas most students in wealthy nations struggle with high college fees and unemployment, many deserving African and Asian students face even greater problems and are often neglected.

For this reason, we welcome students from Africa and SAARC countries with great interest, giving them the advantages they deserve. Over 300,000 African students go abroad each year, but only a few get financial help from their country's government.

Despite all this, Edoofa offers scholarships to students who have been chosen through the famous Edoofa program and puts them in mostly full-paid seats across Indian universities and colleges. Only some Edoofa students are awarded these scholarships after joining our focused employability program and working on real projects and internships. With government help paying for their needs,

Every Edoofian is encouraged by Edoofa's campus partners to improve the important skills needed for success in today's workforce using Edoofa's unique Earn While You Learn concept.

For the last four years, Edoofa,

1. Looks after over 2500 students who have come to study in the U.S. We offer advice on all the concerns your child has about food, health, school and grades.
2. We have a committed team of educators who provide more than 250 hours of coursework to enhance the employability of students upon course completion.
3. Since visas are often tricky to obtain, we help our clients in their application process.
4. We help students find placements and internships.

BUSINESS MODEL

Due to fast changes in today's world, many students, especially those from disadvantaged or financially restricted backgrounds, have trouble benefitting from good quality higher education. With these issues in mind, Edoofa was built around three important principles that define its purpose.

- Accessibility
- Affordability
- Employability

What's important is that these ideas are actual objectives that shape everything we do. What sets Edoofa apart is how it develops solutions that are helpful to both students, universities, and industry partners.

ACCESSIBILITY

Edoofa works with a large number of public and private universities, with many having resources they aren't using. The company achieves this by forming partnerships that give these institutions better chances to serve more students and enhance their overall capacity. By overcoming both geographical and economic challenges, our model makes sure that talented students anywhere in the world have the chance to study important subjects needed in the job market.

AFFORDIBILITY

We believe it should never be money that keeps someone from receiving education. Edoofa's courses are created to make paying for education easier on students and their families. Using subsidized pricing, many payment options and a focus on affordable teaching, we let students reach top-quality educational courses without facing much debt. EWYL also gives students the chance to make money through work assignments while they are studying.

EMPLOYABILITY

There is growing concern in the global higher education community about the mismatch between education learned in class and the skills needed for workplaces. Edoofa addresses this issue by using our EWYL (Earn While You Learn) program that is overseen by SEELS (Students of Edoofa Earning and Learning toward Success).

Students can work on actual projects from startups and other small businesses as part of this program. Such projects generally highlight topics such as:

- Handling online marketing as well as campaign management
- Improving search results and how people can find your site
- Social media strategy and successful public relations
- Using pictures, designs and layouts to tell stories
- Creating clients and handling their needs
- Making and writing content

The way the organization is managed and articles are written by remote team members

Participating in these projects allows students to gain experience and learn important skills for later job opportunities. Edoofa managers offer them mentorship, training, and oversee them so they continue to achieve and progress. This gives students an advantage in finding jobs, since they are job-ready from the time they first study in a company.

Equally, this method brings benefits to the client. Often, small businesses and startups work on shoestring budgets and depend on flexible and knowledgeable teams to increase their digital reach and promote their services. Providing them with a highly motivated group of students, Edoofa ensures the value created by everyone is fair.

Overall, Edoofa is not simply an educational platform, but a key movement aimed at revolutionizing the way students get, cover the costs of, and use their education. We want to help release potential, increase equity and build a generation of professionals who are confident, skilled and care about the society they live in.

EDOOFA CAMPUSES

The large selection of different academic fields and professional programs run by Edoofa's institutions and universities makes it attractive to students everywhere. At Edoofa, educators prepare students to meet the needs of the current and future workforce through a wide range of courses in engineering, business, the arts, humanities, health sciences, data analytics and digital marketing.

Every one of our partner campuses runs demanding programs that are respected around the world and approved, so our students obtain valuable qualifications at home and abroad. By linking study material to real-world work such programs give students everything they need for working well in challenging job markets.

Edoofa is especially strong because its teaching focuses on students and is kept constant at all its partner campuses. Our education model brings together old and new methods, using online education, project-based activities, workplace placements and frequent assessments.

Students can pursue their education and future work opportunities at the same time, while using this system to address any unexpected issues they may encounter later in their lives or careers.

All colleges in the Edoofa group meet the requirements of well-known organizations such as the AICTE and the UGC, which assure they maintain high standards and follow the regulations. Moving forward, routine audits, workshops for faculty members and changes to the curriculum happen to maintain academic standards across campuses.

We consider every student to be a different person, with specific backgrounds, goals and aspirations. Put simply, we give students personal advice, act as mentors, and provide services to help them realize their full potential. You can see our pursuit of excellence in the quality courses and instructors, in smart classrooms and modern labs and through other impressive centers offered.

Edoofa has earned a reputation for excellence thanks to its active alumni, who excel in many different fields. Women hold positions in business and industry, government and regulatory bodies, research institutions and universities, as entrepreneurs and groups working on human rights and non-profit issues. The good results they achieved prove that what they learned through Edoofa counts and is trustworthy.

Truly, Edoofa is an ecosystem committed to developing people who care about society on a global level, leading rewarding lives in their careers.



Edoofa Campus under PTU

Driven by a strong inclination to assign the futuristic parameters to standards of education today, this Edoofa Campus carries forward an illustrious history since its inception in 1998. This legacy continues with Edoofa Campus which was established by the Govt. of Punjab as per Punjab Act No. 31 of 2015 & under section 2(f) of the UGC.



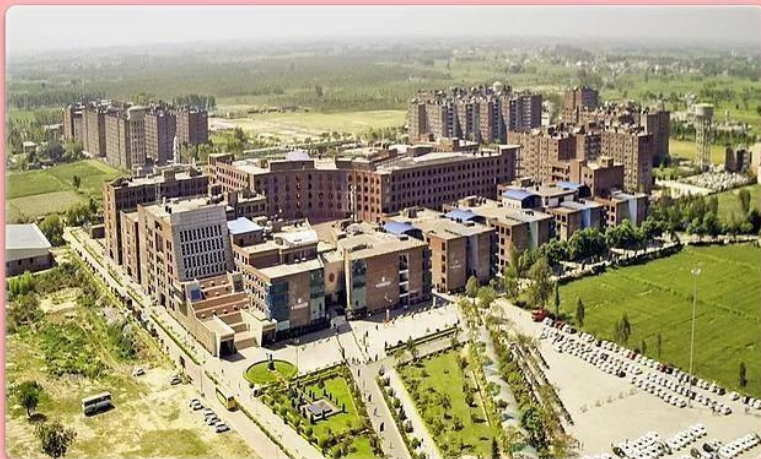
Edoofa Campus in UP

Edoofa Campus in UP, set up in a serene environment with state of the art infrastructure, is delivering 360 degree holistic development of students. Campus intellectual capital comprises highly qualified and experienced faculty drawn from Industry as well as from Academia.



Edoofa Campus at Ludhiana

Edoofa Campus at Ludhiana has been set up with the objective of providing education in engineering, management and other fields. Located near Khanna in Ludhiana District, AICTE approved Edoofa Campus is affiliated to the Punjab Technical University, Jalandhar. It offers programmes in engineering, business management and computer applications at both UG and PG levels befitting to the International Standards.



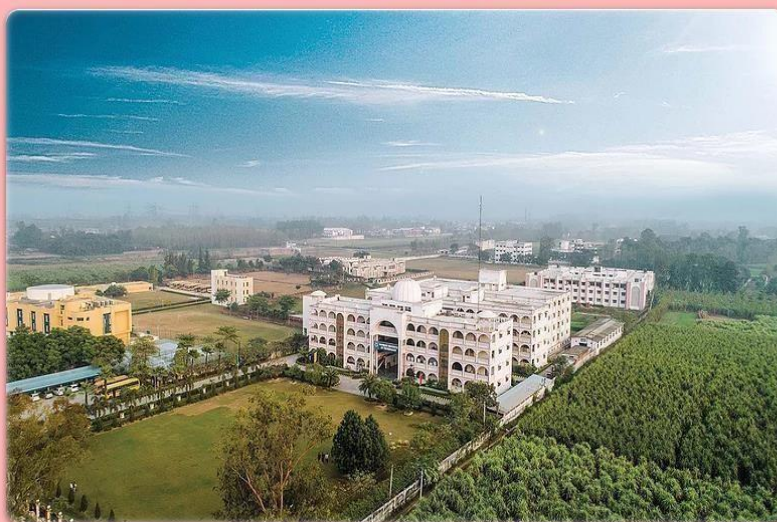
Edoofa Campus in Punjab

Offering around 200 programs and courses at diploma, undergraduate, postgraduate, and doctoral levels. Edoofa Punjab Campus is popular for its excellence in teaching and the infrastructure facilities the university possesses. Its Admission is much sought-after because of the quality of education and fame of the college.



Edoofa Campus in Delhi NCR

Delhi NCR Campus of Edoofa is a pioneer group in imparting education since 1995. Spread over 95 acres, the campus is one of the most advanced campuses in India. The group runs more than 12 different institutions providing high quality technical as well as medical education.



Edoofa Campus under UTU

Located in the serene surroundings of Uttarakhand, exhaling an aroma of tranquility and an ambience of peace and composure, Edoofa Campus in Uttarakhand has stood true to its vision and mission of imparting qualitative futuristic education, instilling high values and fostering growth.

DEPARTMENTS

- **SEELS** (Students of Edoofa Earning and Learning towards Success):

It is through the SEELS team that students are able to build connections with businesses and professionals across many industries. The purpose of this department is to reach out to many companies, largely startups and small businesses, to secure freelance or temporary projects. Among the various services offered are digital marketing, creating content, graphic design, inputting data, conducting market research, managing social media accounts, leading promotional activities, running surveys and so forth.

Once a project is approved, the SEELS managers plan sessions to teach the chosen students what they need to know and use to ensure success in the job. The managers continuously involve themselves with the students to make sure the project is completed according to high standards and on the set deadline. Thanks to these projects, students can earn money as they study which helps cover their education and gives them work experience needed in their industry. The purpose of SEELS is to support Edoofa's mission of helping students rely on themselves, build skills and earn money independently.

- **SALES** (Admissions Counselling and Onboarding):

At Edoofa, it is the responsibility of the Sales team to accept new applicants and expand the number of students. Still, companies should fill their efforts with empathy, knowledge, and see the process long-term, not just use a sales pitch. All potential students take part in individualized counselling arranged by trained counsellors.

At these sessions, the counsellors talk to students to find out their school history, family matters, future plans, career aspirations and financial status. The main goal is to provide useful information so the student can decide on the right course following their education. Counsellors show students all the courses, universities and scholarship schemes that match what they want and need. The department's goal is to prevent students from being coerced, instead focusing on forming trust and organizing for their future achievements.

- **KAM** (Key Accounts Management):

Edoofa's operational and revenue structure is built largely around the Key Accounts Management department. The admissions department focuses on finishing sales by helping students complete their application and get approved as quickly as possible. The KAM team leads focused orientations for students at universities to talk about what is expected academically, how their program is organized and what future opportunities are available.

Especially, the role of this department includes providing LOIs from partner universities that verify a student's provisional acceptance. Once that is done, the KAM team gives information to students and their families regarding the payment options they have.

In addition, KAM executives regularly meet with the parents or sponsors of the students to clear up any doubts, build trust and confirm the credibility, cost and effectiveness of the program. When a company engages with stakeholders like this, it usually ends with the project being completed smoothly. Good communication, empathy, negotiating skills and a complete understanding of the programs and finances are required by the department.

- **EWYL (Earn While You Learn Program):**

Edoofa offers the Earn While You Learn program as its main initiative for helping students become financially and professionally stronger. The purpose of this program is to help students obtain the skills required by the job market through hands-on project experience. Those studying through the EWYL program gain valuable experiences in digital marketing, expanding business, carrying out research, writing and handling data.

As well as learning new skills, the program awards scholarship credits to students who finish given tasks and projects correctly and on time. These credits help lighten the financial load their education places on them. At the same time, regular and disciplined work ethic is required from students to win these prizes.

EWYL is more than earning a small salary, it supports students in growing their work profile, impressing future employers and giving them confidence to succeed in different jobs down the road. Together, this department, SEELS and the training teams monitor student progress and help them make the most of the program.

- **DSW (Division of Student Welfare):**

The primary task of the Division of Student Welfare (DSW) is to guide and support international students arriving in India to build a healthy environment for their higher education. As soon as students arrive in India, DSW welcomes them and offers a wide variety of support services to help them get comfortable in their new environment.

The department assists students by providing advice on academic matters, campus life, cultural adjustments and office procedures. The DSW team helps make sure students and the academic or management teams can connect and communicate clearly.

DSW tries to foresee problems and help solve them as soon as possible, so that students always feel heard, secure and supported at the school. By providing a robust support system, this department is pivotal in enhancing student satisfaction, retention, and overall success in their educational pursuits in India. Because of its strong support system, this department helps improve student happiness, their chances to remain in school and their success in education in India.

INTRODUCTION OF THE PROJECT UNDERTAKEN

• Objectives of the work undertaken

1. LEAD ALLOTMENT

At Edoofa, the Sales team helps make students aware of what the Edoofa Scholarship Program has to offer. They are in charge of gathering leads, students that have told us they are interested by handing in applications or through various steps such as social media adverts, website questions, school arrangements and word of mouth.

Filtered leads are then assigned to one of three specialized sales teams with a leader and multiple counsellors. Team leaders oversee their teams by making sure each member gets suitable cases, carefully watch how their team performs, check the team's communication with students and assist with problems or provide extra learning whenever their team needs it.

As the first point of support, counselors guide leads through counseling that covers their educational goals, finances, career path and personal issues.

Their goal is to help students as they apply for scholarships, making sure they clearly realize the benefits and responsibilities connected to the scholarship. For operations to improve and to ensure responsibility, everyone on the team has to create detailed reports containing student records, contact history, status (answered, didn't answer, become customers) and further plans of action.

With the help of these reports, counsellors know what is important to each student, so they can counsel them better. Each piece of data is confidential and is looked after using strong security standards.

In addition to closing deals, the Sales team helps build trust, offers informed options and guides students and their families to make confident, confident choices for the future. Greater access to education is achieved in part thanks to the hard work and dedication of the Sales team.

2. LEAD CONVERSION

When a lead is given, counsellors reach out to the student right away and facilitate starting the application process for Edoofa. Counsellors are responsible for ensuring that the process is easy to understand, successful and well explained to students.

Apart from sharing advice, their goal is to build trust and provide personal help that fits the student's educational history, finances and career ambitions. Our goal is for students to feel

secure and informed along their journey, as we transform the process into the kick-off of a major career and a contribution to what matters most in society.

Edoofa aims to support a community of students that encourages support among peers as they develop individually and all together. The Edoofa Cycle, with its six steps, is used to ensure that any student a lead conversion refers is qualified and fully prepared.

At the start, the sales team counsellor helps the student fill out paperwork and answers their questions about the program, and then introduces them to the program director for an interview to determine their suitability. If a student passes the eligibility assessment, the sales team issues an acceptance letter to them.

Afterward, the student is welcome to participate in the Edoofa program. After registering with KAM, the team takes care of the student by starting the admission process and arranging sessions to help them adjust to the university academically and administratively. Once accepted, the student is transferred to the university they were assigned to as an enrolled participant.

It covers helping students apply for university and also properly preparing them for a life-changing educational experience.

• **Scope of the work**

The goals for Edoofa include making a difference in society and aiming to connect students' hopes for education with what their families can afford.

Most of the students the organization targets have great interest in education but face financial hurdles, especially those from impoverished sections of the African continent. There are a lot of talented and ambitious people here ready to study overseas because they appreciate the additional resources, superior academics and new job opportunities, but they are usually stopped by the lack of good jobs locally and the high fee for education abroad.

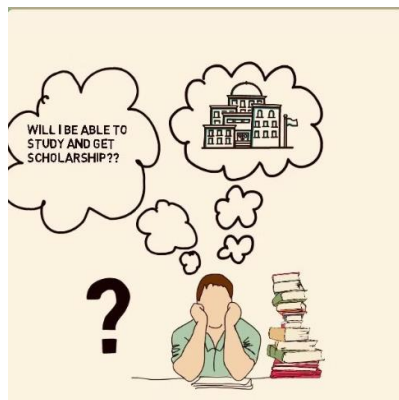
Edoofa helps solve this issue by introducing a thorough scholarship program that gives students reduced tuition, as well as ongoing learning support, work skills and mentorship. The purpose of the initiative is not only to help students finish their courses; it also works to ensure education is tied strongly to useful and practical abilities.

Because of projects like the Earn While You Learn (EWYL) program, students can earn credits and employability experience as they learn in class.

Edoofa helps students learn community development skills by encouraging them to work together and gain leadership and cultural knowledge. The long-range plan is to bring together

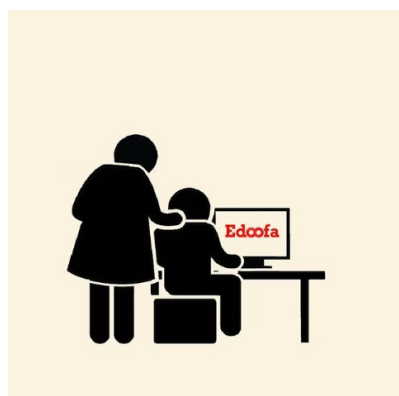
skilled alumni who can make a difference in their home countries by helping to innovate, start businesses, teach and encourage reforms.

Using neglected resources from our partners and linking them with a sturdy support network, Edoofa makes education more valuable and less expensive. By doing this, it provides youth in developing countries with a lasting path that boosts their ability to take part in international economic activity.



STEP 1- THE DILEMMA

Students who are very serious about their careers understand that jobs today are not in line with the expectations that they have. They are often very confused about a lot of factors. These factors being what they want to study, which country they will go to, how much it will cost them, will they get a scholarship if they deserve it, will they be able to adjust in a new country. Edoofa understands these problems.



STEP 2 - INTERACTION WITH EDOOFA

Anhad Edutrain is a social for-profit institution in India which has been associated with higher education for more than ten years. Through Edoofa, a program by Anhad Edutrain, we are able to guide each student thoroughly. Edoofa is designed to solve these problems - the lack of affordability of quality education, accessibility to the right information and employability outcomes of graduates - that have plagued the education system. All our students have one common goal: to achieve their dreams and Edoofa helps in achieving those by staying throughout your 3-5 years of your academic life.



STEP 3- REGISTRATION AND COUNSELLING

After a student registers [here](#), they are connected to our expert counselors. Our counselors have guided tens of thousands of students in the past. They give expert guidance to all the students on career options, skill development, study abroad requirements and preparation with no bias on the candidate's social profile. It is completely free for all the applicants irrespective of their candidature.



STEP 4- INTERVIEWS FOR EDOOFA PROGRAM

After the counseling sessions, our team of expert academicians interviews the students to find out if he/she is eligible for \$7 million scholarship fund. Edoofa has a rejection rate of 70% because we ensure we select the best based on their attitude, passion for education and eagerness to learn and implement.



STEP 5- ACCEPTANCE AND SCHOLARSHIP

If selected after the interview, students receive an acceptance letter. On paying the program fee in accordance to the round of application, they are guided through the application process for the universities they can apply to. Edoofa helps in working on the Statement-of-Purpose and other documentation. After the student receives the Letter of Intent(LOI) from the campus, he/she is required to pay a registration fee of 500-750 USD which will be adjusted with the overall fees of 2000-3000USD as an EDOOFIAN is entitled to get those benefits.



STEP 6- TRAVELLING TO INDIA

This is a very difficult step, but the most fruitful one. Leaving your mother country to go to another is a huge milestone. However, India is an accepting country which is very rich in culture. It is very easy to make India your home. Meantime, through our unique SLC program, we make sure that we prepare all the Edoofians by giving them a good knowledge of Indian culture before their arrival to India.



STEP 7- GRADUATION

An Edoofian graduates with skills to get him/her a job in the industry that he is passionate about. There are a lot of job opportunities available for him/her because he/she will be trained and educated with the best of resources.

Our SEELS program aims to provide maximum opportunities to make a student industry-ready by offering live projects throughout their academic journey.

• Importance and Applicability

Edoofa's work matters because it aims to transform education as a way to build an economy, help society develop and empower Africa's youth start with sustainable initiatives.

After many years of working directly with African communities, Edoofa has found that the continent is on the brink of a major demographic change. Africa is forecast to have more people in the workforce than any other continent in the upcoming years.

This happening which is called the demographic dividend, greatly benefits the economy as long as the young population is well educated and trained for their careers. Previously, nations such as the United States, Japan, China and India made major economic strides from their large youth populations and now Africa is facing the same possibility.

Yet, the real difficulty stopping Africa from making use of this opportunity is that quality education is very expensive. To help with this urgent issue, Edoofa has established a special solution by setting up a scholarship fund worth \$10 million that offers more than 2100 university spots in India to deserving African students.

Thanks to these scholarships, students who aim to study in a foreign country but can't afford it get a chance to go. This initiative brings many benefits outside the limits of academics. In the next ten years, when Africa's youth population grows, there will be a need for competent leaders, inventors, solution finders and professionals in many areas, from healthcare and education to technology, business and governance.

By ensuring both educational access and discovering and building key skills, Edoofa plans to develop future leaders.

The organization helps each graduate finish academic learning and provides focused training that prepares them to serve their communities contentedly. As a result, these individuals will find good jobs, become catalysts for positive growth, maintain strong emotions and beliefs and make their families and societies better.

During its four years in the African market, Edoofa has helped many thousands of students and gained in-depth knowledge of what they hope for, the hurdles they face and what is normal in their lives.

Not being able to get jobs after leaving university makes some African students question the worth of getting an education. The goal of Edoofa is that education is both affordable and provides its students with successful employment.

So, Edoofa remains with its students throughout their studies, lasting about three to five years, providing support, new opportunities and chances to meet industry leaders, all while they develop personally. At Edoofa, we care about ongoing association, regular guidance and making sure every student does well in academics, in career goals and in life.

It is more than a dream; it's a campaign to create a stronger, smarter and more independent Africa.

• Role and Profile

1. Skill Development and Project Guidance

In my job at Edoofa's EWYL department, I assist students during their education by joining academics with preparation for their jobs. Following their completion of counselling with the Sales and Key Account Management (KAM) teams, students start the EWYL program and I become their main mentor. My job at the start is to help students learn about the EWYL program and what it is for. It includes pointing out how they can collect scholarship credits by regularly doing live projects and proactively participating in learning courses.

I lead frequent sessions to help people learn skills that are important in digital marketing, writing content, SEO, graphic design, communication, managing projects and managing time. The sessions are made interactive, with real examples and tasks so students can better use what they learn. I also rely on case studies and mini projects to keep learners interested and learn something from the class. Since they help students work better, these skills give them confidence to handle problems assigned to them inside Edoofa or from clients.

Increasing soft skills is equally as important to me as mastering skills throughout the curriculum. I think it's important to focus on developing how we communicate, feel more confident, present ourselves more effectively and use critical thinking. I want students to both complete tasks and be prepared to represent themselves and Edoofa professionally. The use of these skills becomes necessary as students head towards dealing with actual clients. I provide one-on-one mentorship when required and adjust my help according to what suits each person's learning and career plans.

I am also responsible for distributing projects. I measure each student's capabilities, old achievements and preferences before putting them on projects that come from Edoofa's partners, including small and medium enterprises, NGOs and startups. These projects include looking after social media accounts, doing research, running targeted campaigns, entering data and creating designs. I lay down the guidelines, review the schedule, see to good results and receive feedback once the project is complete.

I track how every student is performing by using standard evaluation methods and their records help me decide who is eligible for scholarship credits. Frequent meetings are set up to show students how they can work on reaching set professional goals.

2. Career Support and Student Engagement

I guide my students in many areas apart from skill training. I am involved with the students as they go through their time at Edoofa. I try to keep in contact with students often after they move to India for their studies. I offer mentorship, whether it's happening digitally or face to face, to help the students navigate the change in their environment, culture, school life and feelings. If needed, I counsel them and help them follow their professional plans.

A major part of what I do is support students in their search for internships and jobs. I work with business partners, non-profit organizations and my college's placement team to connect students to jobs that suit what they want and their abilities. I lead workshops concerning writing a resume, improving your LinkedIn page, doing a mock interview and knowing workplace etiquette. I assist students with learning how to prepare for interviews, understand the job description and match their educational results to what employers require.

In addition, I participate in arranging several involvement occasions like orientation sessions, career development workshops, gathering our alumni, project contests and panel talks with professionals. Thanks to these events, students can develop stronger relationships, team up and learn to lead. I also encourage students to build digital portfolios and to use a personal development plan to watch over their achievements, targets and development.

I work together with the KAM and Sales teams to learn about students' grades and finances, allowing our mentorship initiatives to be linked and smooth. I receive regular thoughts from students to make the structure and content of our training programs even better over time.

If students addressed problems or lost motivation, I help them, encouraging them to reset their goals and feel excited again.

The most important thing to me is helping every student I guide become both skilled and self-confident in their careers. I am committed to Edoofa's mission of creating education for all by making it easy to access, affordable and filled with value through real job and achievement

routes. With my advice, I support students in becoming people who are prepared to positively contribute to their family life, communities and countries at the global level.

DESCRIPTION OF WORK DONE

I develop activities that allow students to use what they have learned on real projects, developing their outside skills. Often, doing work for startups and small organizations gives students the chance to earn scholarship credits.

I work to make sure students get both the theory and the practice they need for success outside of school. Most of the time, clients are small businesses or startups who choose from available students. Good performance, commitment and quality lead to students earning scholarships.

I help students improve as individuals, in addition to teaching them useful techniques. There are a large number of students who come from under-resourced places and might not feel confident or familiar with international work. We work closely together to support their communication, speaking and leading abilities, as these are major factors for their school career and future work life. Some interactions are private, others are group sessions that focus on both personal support and getting people to cooperate.

I make sure that students don't lose interest after arriving in India. I reach out often so they are able to fit in easily at school and feel well-helped as they study.

I direct them toward internships that suit their skills and interests which allows them to grow professionally and secure a job after studying. I assist with holding events, webinars and workshops which give students opportunities to network with experts from several professions. I also keep a close eye on students while they are working, offer helpful feedback and help them notice gaps in their knowledge.

When it comes to scholarship credits, I am involved in assessments to make sure we commend only those students who show dedication, strong results and remain consistent. Discipline, goal achievement and a results-oriented attitude are valuable traits that this system helps students gain which are necessary for success at work.

Furthermore, I stay with the students as a support network, offering safety so they can share their concerns, look for career tips and receive guidance through their studies.

CHALLENGES FACED AND HOW THOSE WERE TACKLED

In my position as a Mentor with Edoofa's EWYL department, I usually come across students who have diverse abilities, lack confidence, face time management issues and are learning English. Some learners struggle with their academics as well as developing new abilities and many lack basic knowledge in areas including communication, digital tools or managing projects.

So, I use one-on-one mentoring, place skills into well-defined modules and host regular individual and group meeting to check progress and motivate students.

Doing live client work gives students the experience of being responsible and applying their lessons. I encourage my students to work together and do what I can to ensure all feel welcome and supported. Thanks to the digital tools I use, I keep an eye on everyone's progress and can easily communicate with every student, regardless of where they are. I support students by collaborating with other teams and giving them help after they come to India, so they build the confidence, skills and attitude needed to succeed as professionals.

LEARNINGS

Being a Mentor in the EWYL department has enabled me to learn how having an organized development process benefits students.

Mentoring, I have found, requires teaching subjects in addition to helping students build their confidence and stamina. I realize now that it's important to adjust mentoring according to who the student is, given that each student brings different skills and challenges.

Participating in many practical projects has allowed me to value giving my students real-life learning experiences that improve their workplace skills. As a result, teachers are now putting greater significance on routine check-ins and answers to questions, helping students stay dedicated to what they want in their careers. I understand that after students get to India, continuous support helps them develop in their jobs and settle into their new roles.

Today, I understand that students need to improve their abilities and emotions to meet the difficulties they will encounter in their Higher Order Thinking work. Because of this position, I feel it is more important than ever to be open-minded, inventive and take actions ahead of challenges for our students.

FUTURE WORK

As Edoofa continues to expand, it will consider additional steps to help the EWYL program grow and reach more people.

The number of companies and startups could be increased in upcoming years, enabling Edoofa to increase both the type and number of internships available to students. Doing this would help students explore more industries which could make them more employable after finishing.

- **Increasing the Number of African Students:** Edoofa might improve its support to African students by locating and mentoring mentors from these same areas. As a result, specific regional issues will be recognized and students will experience better support.
- **Forming a Strong Alumni Community:** Forming a strong alumni network to advise, link and direct job openings for learners would strengthen the employment objective of the program.
- **Updating and Extending Skill Modules:** To keep with the latest job requirements, Edoofa makes sure to keep its skill training modules fresh and plentiful. If schools adopted artificial intelligence, blockchain and data science, students would discover many additional job fields.

Developments in these areas help Edoofa provide students with essential support to perform well in their chosen careers and broaden their impact internationally.

CONCLUSION

By acting as a Mentor in Earn While You Learn (EWYL) at Edoofa, I see the difference skill development and career advancement can make when it comes to gaining better job opportunities for learners. It has made it clear that education, learned lessons and career development are related. Using both learning and academic methods, Edoofa helps students become skilled enough for the workplace.

I have observed that excellent mentorship goes past providing educational advice. It involves inspiring students, supporting them in feeling confident and continually offering support. Through my involvement with projects, skill workshops and internship programs, I have noticed how students grow and improve their technical and social skills.

Edoofa puts an effort into ensuring students gain education as well as work experience that helps them stand out from others looking for employment.

I've learned from mentoring that each student's unique requirements often require me to be flexible. While certain students need help building confidence, some may require additional help with technical training. Customized mentoring is necessary for every student to improve and succeed in their personal lives.

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