

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -1 EXAMINATION- 2025

BBA- 1st Semester

COURSE CODE (CREDITS): L23BBWHS132(3)

MAX. MARKS: 15

COURSE NAME: Ethics and Corporate Social Responsibility

COURSE INSTRUCTORS: RTK

MAX. TIME: 1 Hour

- Note:** a) Read the questions carefully before answering.
b) Answer any two questions from Q1 to Q4. Each question is worth 4 marks.
c) No choice for Q5

Q.No	Question	CO	Marks
Q1	Business organizations are increasingly moving from adopting Theory X to Theory Y management styles. What are the potential ethical implications of this shift? Discuss how a change in management philosophy affects a company's ethical landscape.	CO5	4
Q2	Do you agree with the statement that "good talent comes with high ethical standards"? Justify your position by exploring the potential correlation (or lack thereof) between high qualification and ethical behavior, providing arguments and examples to support your claim.	CO5	4
Q3.	"More than an issue of principles, ethics is also a practical issue within and outside of an organisation." Justify this statement. Discuss how ethical considerations translate into tangible outcomes and practical applications for a business, its employees, customers, and other stakeholders.	CO4	4
Q4.	Although greenwashing may provide a company with short-term gains, it is a poor long-term strategy. Justify this claim by explaining the negative consequences it can have over time.	CO4	4
Q5	Read the following contexts: A. A company's marketing team makes deceptive claims about a product's features, violating truth-in-advertising laws. B. A manager from a specific community hires only people from their own group, believing they are more trustworthy or competent. C. A manager makes an inappropriate advance toward an employee, violating the company's clear anti-harassment policy. D. A procurement officer awards a contract to a vendor who gave	CO2	7

	<p>them a kickback, an act of bribery and a direct conflict of interest.</p> <p>E. An employee refusing to work on a food production line that handles products forbidden by their religion, such as beef for Hindus, pork for Muslims, or shellfish for some Jewish people.</p> <p>F. An employee thinks that they are superior to other employees because they belong to a particular religion/community/caste/gender/place of birth</p> <p>G. An IT employee accesses and sells confidential client data to a competitor, breaching the company's privacy agreement.</p> <p>From the above contexts, identify the following.</p> <p>i. Morally acceptable and ethically neutral:</p> <p>ii. Ethically acceptable and morally neutral:</p> <p>iii. Ethically and morally acceptable:</p> <p>iv. Ethically and morally unacceptable:</p> <p>v. Ethically and morally neutral:</p> <p>You don't have to rewrite the entire cases. Instead, use the corresponding letters A/B/C etc. against the numbers i/ii/iii etc.</p> <p>Write <u>your justification</u> against each classification.</p>		
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