JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT TEST -1 EXAMINATION- 2025

B.Tech-Vth Semester (CSE/IT)

COURSE CODE (CREDITS): 18B11CI512 (3)

MAX. MARKS: 15

COURSE NAME: INFORMATION SYSTEMS

COURSE INSTRUCTORS:Dr. Ruchi Verma

MAX. TIME: 1 Hour

Note: (a) All questions are compulsory.

(b) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

Q.No	Question	СО	Marks
Q1	A large retail chain is expanding rapidly across India. Currently, it faces	CO1	5
	challenges in managing its daily transactions, forecasting demand, and	-	
NAME OF STREET	controlling inventory across 200 outlets. The company plans to		
(c)) process (c) (c)	integrate Online Transaction Processing for day-to-day operations and		G SCHARLESCHAMEN
	Online Analytical Processing for strategic decision-making.	an and a	
	As a systems consultant, design a Management Information System		
	framework for the company that integrates:		
	 Transaction Processing System: Explain how Point-of-Sale, data will be captured, processed, and stored. 		
	ii. MIS Reports: Propose at least three types of management		
	reports, routine, exception, periodic that will help middle managers improve operational control.		
	iii. Decision Support System: Describe how OLAP and data mining		
	can be applied for demand forecasting and customer behavior analysis.		
	iv. Control Systems: Suggest how budgetary control and inventory		
	control can be embedded in the MIS to ensure resource optimization.		
	v. Innovation Angle: Recommend how emerging technologies		22
	(AI/IoT) could further enhance decision-making and align with long-term strategic planning.		
Q2	Design and develop a Smart Library Management System using MVC	CO2	-
7-	architecture. The system should support:	CO2	5
	Dynamic book recommendations based on user borrowing history.		
	ii. Concurrent access: multiple users searching, issuing, and returning books simultaneously.		
	iii. Admin analytics dashboard showing real-time statistics of		

		issued/available books, late returns, and user activity.		
Q3.	inver	gn a Decision Support System for a retail chain to optimize atory and promotions. The system should analyze sales data, stock s, and trends, and allow managers to simulate "what-if" scenarios.	C01	5
	i.	Identify the Database, Model Base, User Interface, and Decision Rules in your DSS design.		
	ii.	Describe the step-by-step flow when a manager queries whether to run a festival discount.		
	iii.	Propose a strategy for real-time adaptation if demand suddenly surges.		