JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -1 EXAMINATION- 2025

B.Tech-I Semester (CSE/IT/ECE/CE/BT/BI)

COURSE CODE (CREDITS):25B11CI316 (3) MAX. MARKS: 15

COURSE NAME: Introduction to UI/UX

COURSE INSTRUCTORS: Nitika MAX. TIME: 1 Hour

Note: (a) All questions are compulsory.

(b) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

Q.No	Question	CO	Marks
Q1	List out UI design elements?	CO1	3
Q2	Briefly Compare and contrast UI vs. UX Design	CO1	4
Q3.	Case Study: A mobile banking app receives constant complaints that users cannot easily find the "Fund Transfer" option. Q1: Analyze whether this is a UI or UX issue. Justify with key differences. Q2: Suggest two user-centered design strategies that could solve this problem.	CO2	4
Q4.	List out core stages of design thinking?	CO1	4