

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

Make-up Examination-Nov-2025

COURSE CODE (CREDITS): 24BB1HS511(4)

MAX. MARKS: 25

COURSE NAME: Business Environment

COURSE INSTRUCTORS: Dr Tanu Sharma

MAX. TIME: 1 Hour 30 Minutes

Note: Note: (a) All questions are compulsory.

(b) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

Q.No	Question	CO	Marks
Q1	Explain the meaning and importance of PESTLE analysis in the business environment		5
Q2	You are planning to start a small café in your city. Prepare a SWOT analysis for your business.		5
Q3	In what ways can political instability affect foreign investment decisions?		5
Q4	Discuss the basic hindrances in the path of growth of Indian Economy.		5
Q5	"A stable political environment is the foundation of economic growth." Discuss this in the context of India.		5