

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

Make-up Examination-Nov-2025

COURSE CODE (CREDITS): 23BBWHS132 (4)

MAX. MARKS: 25

COURSE NAME: Ethics and CSR

COURSE INSTRUCTORS: RTK

MAX. TIME: 1 Hour 30 Minutes

Note: Note: (a) All questions are compulsory.

(b) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

Q.No	Question	CO	Marks
Q1	"Ethics is a practical issue than a philosophical issue for business." Explain this statement. Explain with examples.	3	5
Q2	What are the conducive factors for businesses to be ethical in contemporary India? What are the factors that stop businesses to follow ethical practices?	3	5+5
Q3	Explain stakeholder capitalism with examples.	5	5
Q4	Why is "green-washing" a bad idea? Explain with examples.	2	5