

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT
T2 EXAM FOR LATE ADMITTED STUDENTS- 2025

BBA-I Semester

COURSE CODE (CREDITS): : L23BBWHS132(3)

MAX. MARKS: 25

COURSE NAME: Ethics and Corporate Social Responsibility

COURSE INSTRUCTORS: RTK

MAX. TIME: 1 Hour 30 Min

Note: (a) All questions are compulsory.

(b) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

Q.No	Question	CO	Marks
Q1	Explain the core distinction between ethics and morals. How does Ashok R. Garde's specific definition of ethics—the "reciprocity test"—differ from the definition of morals, and why is this distinction important for a manager's actions?	CO5	5
Q2	What are the four key socio-economic and political parameters that the article uses to characterize the current business environment in India? How do these factors provide the backdrop for the discussion on business ethics? Explain.	CO1	5
Q3	The question of prioritisation just does not arise for an individual manager when dealing with ethically unacceptable actions. Contrast the manager's immediate required action with the suggested method for prioritizing actions at the societal level.	CO3	5
Q4	How are instrumental value and intrinsic value different?	CO2	5
Q5	Explain prudential anthropocentrism.	CO1	5