

COURSE CODE:18B11HS111

COURSE NAME: English and Technical Communication

COURSE CREDITS: 03

MAX. TIME: 1.5 HRS

Note: All questions are compulsory. Carrying of mobile phone during examination will be treated as a case of unfair means. Marks and Course Objectives are indicated against each question.

Q1. Why is it important to involve audience in your Presentation? What strategies and tactics will you use to increase audience interaction? **(5) CO-2**

Q2. What is the value of Humour in Presentation? **(2) CO-2**

Q3. Discuss any three approaches you would use to make your Presentation effective. **(6) CO-2**

Q4. In how many ways paragraphs may be constructed? State any five. **(2.5) CO-5**

Q5. Read the following sentences and identify the introducers, developers and terminators:

a. Further, it is also important for a manager to be punctual and methodical.

b. man is born free but he finds himself in chains everywhere.

c. To sum up, suffice it is to say that corruption has corroded our country.

d. Meanwhile, his business had started taking an upward slide.

(2) CO-4

Q6. Write an analytical paragraph of 150 words on the following topic:

“Science is both humanity’s greatest friend and worst enemy” **(5) CO-5**

Q7. Pick the appropriate word in the following sentences

a. We don’t see it as a fair/ fare deal.

b. A floral tribute was offered to the deceased/diseased.

c. Let’s prescribe/proscribe peace and prescribe/proscribe violence.

d. Don’t run in pursuit of hoarding/hording more and more.

e. Rohan received rich complements /compliments for his recitation. **(2.5) CO-4**