

D. Pans Show

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT  
TEST -1 EXAMINATION- Sept.2017  
B.Tech 1st Semester (All Branches)

COURSE CODE: 10B11PD111

MAX. MARKS: 15

COURSE NAME: Presentation and Communication Skills

COURSE CREDITS: 03

MAX. TIME: 1Hrs

*Note: All questions are compulsory. Carrying of mobile phone during examinations will be treated as case of unfair means.*

Q1. "Business communication is Transactional", discuss the statement. (Marks 5)

Q2. "Nonverbal communication exists". Evaluate the statement. Give suitable examples in support of your answer. (Marks5)

Q3. Write short notes on:

a. Grapevine

b. Proxemics

(Marks 2.5 Each)

PD-3, BT