

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT  
TEST -1 EXAMINATION- Feb 2019  
BTDD X<sup>th</sup> Semester

COURSE CODE: 14M11BT214

MAX. MARKS: 15

COURSE NAME: Bio-entrepreneurship and Management

COURSE CREDITS: 3

MAX. TIME: 1Hr

*Note: All questions are compulsory. Carrying of mobile phone during examinations will be treated as case of unfair means.*

Q1. Describe how entrepreneurship in biotechnology sector identifies opportunities for developing a successful business? [CO1] [5]

Q2. Explain about the intellectual property rights of entrepreneurs with suitable examples. [CO1] [4]

Q3. Answer/ explain the followings.

[CO1] [2x3=6]

- a) Rewards and challenges of being entrepreneur
- b) Entrepreneur V/s Manager
- c) Recent technological trends are important for success in business.