

## JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST-2 EXAMINATION-2016

BTDD 10<sup>TH</sup> / M.Tech 2<sup>nd</sup> Semester

COURSE CODE: 14M11BT214

MAX. MARKS: 25

COURSE NAME: Bioentrepreneurship and Management

COURSE CREDITS: 02

MAX. TIME: 1 Hr 30 Min

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*Note: All questions are compulsory.*

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Q1 How your entrepreneurship venture can built its world class status? Give importance of contributing factors for its building. (3)

Q2. What are the different pyramids of effective business plan so that its objective can be accomplished successfully? (3)

Q3. Mention contemporary issues in managing your bioentrepreneurship and why they are important for its development ? (3)

Q4. How you can measure and evaluate organizational performance? Cite example for explanations.(3)

Q5. Why decision making plays important role for successful entrepreneurship ventures? Explain case study for the same. (3)

Q6. Explain briefly:

a) SWOT analysis

b) Cash flow analysis

c) Technology cooperation Agreement 2001

d) S TI policy

e) e- business strategy

(10)