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T2 Examination September 2019

Ph D (1st Semester)

COURSE: Ethics Plagiarism & IPR Issues

MAX.MARKS:25

COURSE CODE: 17P1WGE102

TIME: 1.30hrs

Attempt all questions

Q1. What do you understand by IPR management? What is the role of IP cell in the generation of knowledge economy ? (5) CO2

Q2. New diet chips are developed by Pepsi Co. in their innovation and research centre? What could be the possible Intellectual Property Rights in it? Explain with justification for all attained IP rights? (5) CO3

Q3. How the Copyright and related rights are used by the author of any novel? What are the possible ways for carrying out its commercialization? (5) CO5

Q4. Define Entrepreneurs? What are the responsible factors for the success of new venture? Do innovations and Intellectual Property Rights trigger the same? Explain (5) CO2

Q5 Do provisional filling of Patent is mandatory? How it is different from complete application? Explain the documents required for complete filling?(5) (CO1)