

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -3 EXAMINATION- May 2017

BTDD/M.Tech 2nd Semester

COURSE CODE: 14M11BT214

MAX. MARKS:35

COURSE NAME: Bioentrepreneurship & Management

COURSE CREDITS: 02

MAX. TIME: 2 Hrs

Note: All questions are compulsory. Carrying of mobile phone during examinations will be treated as case of unfair means.

Q1: What is the road map you would like to follow for developing Bioentrepreneurship venture?

Mention with any business idea for the same.(7)

Q2 How you can equipped or enabled yourself for strategizing after having bioentrepreneurship program for your educational improvement? (6)

Q3.For the development of bioentrepreneurship in India, what are the different programmes floated by the Govt. for fostering the growth of these ventures ?(6)

Q4.You have developed herbal formulation for treating Diabetes .What are the different components you would like to add for value additions and for opening business venture and for its marketization? (6)

Q5 Define the followings with examples:

a) Entrepreneur

b) IP value

c) Free enterprise

d) Product planning

e) Proprietorship

(5x2=10)