

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -2 EXAMINATION- March-April 2017

BTDD/ M.Tech 2nd Semester

COURSE CODE: 14M11BT214

MAX. MARKS: 25

COURSE NAME: Bioentrepreneurship & Management

COURSE CREDITS: 02

MAX. TIME: 1.5 Hrs

Note: All questions are compulsory. Carrying of mobile phone during examinations will be treated as case of unfair means.

Q1. Which factors are responsible for the success of new product in the market? How IP triggers the process of commercialization for reaping maximum benefits? (5)

Q2. How IP and entrepreneurship management is carried out for running effective bio venture? What are the different contributing aspects for the same? (5)

Q3. What are the elements of AIM and STI policy for the encouragement of entrepreneurship in India? Which mandate has been generated by the DBT for the same?(5)

Q4. How entrepreneurship education helps in developing bioentrepreneurship? Cite with example. (5)

Q5. Which Govt. policies would according to you contributed for the bio-based startups?

Which improvisation you would like to suggest for the development of effective framework for the same? (5)